

**PUDUCHERRY TOURISM DEVELOPMENT CORPORATION LIMITED**  
**(A Government of Puducherry Undertaking)**

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**EXPRESSION OF INTEREST**

PTDC Invites EOI from established organizations to operate Food Trucks at the following and other locations across Union Territory of Puducherry.

- i. Seagulls Chunnambar
- ii. Seagulls Beach Side
- iii. Lawspet/ Other Areas variable as per footfall.
- iv. Karaikal-Beach

A broad based project line can be accessed on <https://pudutenders.gov.in>.

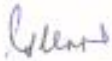
Interested may kindly send in their EOI in prescribed format to the following.

Any queries in this regard may be mailed to [ptdc.corporate@gmail.com](mailto:ptdc.corporate@gmail.com) / 0413-2335371

Last Date: **10<sup>th</sup> November 2021** Time: **5.00P.M.**

Send to the following in envelop super scribed

“EOI for Operating Food Trucks”



The Managing Director,  
Puducherry Tourism Development Corporation Limited,  
2, Lal Bahadur Shastri Street,  
Puducherry-605 001.

**ANNEXURE 'B'**

**PUDUCHERRY TOURISM DEVELOPMENT CORPORATION LIMITED**  
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*EOI for Operating Premium Food Trucks  
In Puducherry / Karaikal*

**Name of Applicant** :

**Core Business Activity** :

**Experience in the Food Industry** :

**No. of Years** :

**Audited Bank Statement of Last 3 Years** :

**Contact details** :

**Single Point of Contact** :

**Address** :

**Mail** :

**Mobile** :

**Website** :

**Areas of Interest in this project** :

**Any Special Information** :

## **Project Plan – Mobile Food Truck – Move - Eat**

1. Mode of Operation : Private - Public - Partnership

2. Type of Cuisine

Truck 1 - Chaat Box - *pan Indian finger food.*  
South Indian Starters | traditional cuisine | chaats

Truck 2 - Global desi- *Culinary tales from across the globe.*  
Pastas | Pizzas | Grills | Au Gratins

Truck 3 - Health Bar -*food for the soul.*  
Salads | soups | Beverages -natural, non aerated | Mocktails |  
Juices | Smoothies.

Truck 4 - Food from the seas - exclusive sea food cuisine.

3. Rate Range: Rs.150 to Rs.1500

4. Statutory License

- (i) FSSAI
- (ii) Fire Department - NOC
- (iii) Municipal license
- (iv) Vehicle documentation Road | Permits | Insurance
- (v) GST registration

5. Operation Systems:-

- Service ware – Biodegradable.
- Effective waste Management systems.
- Menu to be strictly standardized by operations.
- SOP to maintain value visibility of this product line.
- Infrastructure costs entirely by Private partner.

6. Deliverables by PTDC

- PTDC to provide prime space and ensure permissions from time to time to park in places of high footfall.
- Electricity | water payments at actuals.
- Monthly rental to be fixed.
- One year rental – as Deposit. For 5 years agreement with a 10% increase in 1<sup>st</sup> year | 20% increase in next year and suitable business plan ahead.