

PUDUCHERRY TOURISM DEVELOPMENT CORPORATION LIMITED
(A Government of Puducherry Undertaking)

No.1-14/PTDC/Operations/2022

***Expression of Interest
for Advertising Spaces in PTDC***

PTDC proposes to provide branding / advertising spaces at following spaces

- (i) Le Café Beach
- (ii) Seagulls Beach
- (iii) Seagulls Chunnambar
- (iv) Seagulls LVR

Interested agencies are requested to submit their Expression of Interest with following details.

- (i) Company Profile
- (ii) Proposed design for utilization as advertising space – hoarding | boards | displays.
- (iii) Diagrams of hoarding | boards | displays proposed.
- (iv) Images of proposed displays on designated sites.

Broad based details are available on <https://www.py.gov.in> .

Please submit completed applications superscribing the envelop – “EOI for Advertising Spaces” to

The Managing Director,
Puducherry Tourism Development Corporation Limited,
2, Lal Bahadur Shastri Street,
Puducherry – 605 001.

Any queries in this regard may be mailed to ptdc.corporate@gmail.com | 0413-2335371 | Last Date: 24.03.2022 at 05.00p.m.


GEORGE K MARAM
MANAGING DIRECTOR