



GOVERNMENT OF PUDUCHERRY
LT. GOVERNOR'S SECRETARIAT

Raj Nivas
Pondicherry 605 001
Phone : 0413 2337144
Fax : 0413 2334025

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APPEAL

The populist saying '*Cleanliness is next to Godliness*' has been given its true meaning by the Swachh Bharat Abhiyan launched by Govt. of India. The Government of Puducherry has been taking conscious efforts to provide a clean and healthy environment to its people. It is said that, a clean environment, besides being a pleasure to live in, is a healthy environment. However, the success of Swachh Bharat Abhiyan depends on people's participation also. The small steps taken by the people to deposit waste only in dust bins and resisting from littering in public places will go a long way in creating not only a clean, neat and hygienic surrounding, but also a "*Clean Puducherry*".

I exhort the people of Puducherry to give their wholehearted support to this cleanliness campaign.

LT GEN A.K. SINGH (RETD.)
PVSM, AVSM, SM, VSM
LT. GOVERNOR