

GOVERNMENT OF PUDUCHERRY
DIRECTORATE OF INFORMATION AND PUBLICITY

No.16518/DIP/AD(PRESS)/PRA/2018-19 /85

Dt. 18 MAY 2018

C I R C U L A R

Sub: DIP – PRESS – Intimation/Information for covering Government
Programmes/Functions and release of advertisement – Reg.

-oo0oo-

The Directorate of Information and Publicity is the nodal department for the Government of Puducherry to disseminate the official news and cover the Government functions/programmes which are attended by Hon'ble Lt. Governor, Hon'ble Chief Minister, Hon'ble Speaker, Hon'ble Ministers and Hon'ble Deputy Speaker.

2. But, it is ascertained that most of the Departments are not giving information about their official functions/programmes which are attended by Lt. Governor, Chief Minister, Speaker, Ministers and Deputy Speaker. The Directorate of Information and Publicity continues to receive complaints from the Media Persons about the lack of communication on the Government functions/programmes causing much embarrassment to this Department. This has also led to adverse criticism by the Media, which could be avoided if a little attention is paid by the Department/Offices/Agencies who organize such functions/programmes.

3. Hence, all the Heads of Departments/Agencies/Corporations/Public Sector Undertakings/Societies are requested to inform/intimate whenever organizing any official functions/programmes which are graced by Hon'ble Lt. Governor, Hon'ble Chief Minister, Hon'ble Speaker, Hon'ble Ministers and Hon'ble Deputy Speaker, to this Directorate well in advance so as to invite the Media to cover the Government functions.

4. Further, all the Heads of Departments/Agencies/Corporations/Public Sector Undertakings/Societies are hereby requested to provide appropriate seating and refreshment facilities to the Media persons whenever they are invited to cover the Government functions/programmes.

ISSUE OF PRESS RELEASE :

5. A Press Release containing the highlights of the Programme/function may be arranged to release immediately soon after the function is over so that the Media could project the Programme/function in the correct perspective.

INTIMATION OF EXACT TIME OF FUNCTION/PRESS MEET :

6. The exact time of the function/press meet may be informed since the Media Representatives are often complaining that they are kept waiting for long time to cover the function and thereby not able to attend the other engagements in time.

7. It is once again reiterated that the above instructions/guidelines may be strictly adhered to in so that the interface between Media and the Government is smooth and cordial.

/ By Order/


(M.M.VINAYARAJ)
DIRECTOR

To
✓ All the Heads of Departments/Corporations/
Public Sector Undertakings/Societies

Copy submitted to:

1. All Secretaries to Government of Puducherry
2. The District Collector, Karaikal
3. The Regional Administrator, Mahe
4. The Regional Administrator, Yanam
5. The Private Secretary to Hon'ble Lt. Governor, Puducherry
6. The Private Secretary to Hon'ble Chief Minister, Puducherry
7. The Private Secretary to Hon'ble Speaker, Puducherry
8. The Private Secretaries to Hon'ble Ministers, Puducherry.
9. The Private Secretary to Hon'ble Deputy Speaker, Puducherry
10. The Private Secretary to Chief Secretary

} for kind
information,
please