

GOVERNMENT OF PUDUCHERRY  
DEPARTMENT OF INFORMATION AND PUBLICITY

\*\*\*

No.29094/DIP/AD(PRESS)/PRA/2022-23

Dt.

C I R C U L A R

Sub: DIP – Application for Empanelment of Newspapers/Periodicals –  
Requested – Reg.

-oo0oo-

In pursuance of Advertisement Policy and Guidelines for issuing Government Advertisement issue vide G.O.Ms.No.9, dated 09<sup>th</sup> July, 2014, the Department of Information and Publicity is in the process of empanelling the Newspapers / Periodicals / Magazines being published and circulated in the Union Territory of Puducherry. Hence, all the Newspapers/Periodicals/Magazines are hereby requested to submit their application in Form-II along with necessary documents on or before 30.06.2022 to the undersigned for empanelment of Newspapers/ Periodicals/ Magazines for releasing Government Advertisements in due course.

Application Form-II for Empanelment of Newspapers/Periodicals/Magazines and Advertisement Policy and Guidelines for issuing Government Policy are available in the official Website of this Department which can be downloaded from the website address <https://info.py.gov.in> and <https://py.gov.in>

Last date for submission of application is 30.06.2022

  
(M.M. VINAYARAJ)  
DIRECTOR

To  
All the Advertisement Managers of  
Newspapers/Periodicals/Magazines concerned

Copy to:

1. The District Collector, Karaikal
2. The Regional Administrator, Mahe/Yanam

} With a request to circulate this circular to the Newspapers/ Periodicals/ Magazines being published and circulated in their respective District/Regions.

## ANNEXURE-II

## FORM-II

(under clause 7.1.1)

GOVERNMENT OF PUDUCHERRY

DIRECTORATE OF INFORMATION AND PUBLICITY

Application for Empanelment of Newspapers/Periodicals

1. Title of the newspaper/journal :
2. Date of establishment of the publication/journal :
3. Place of publication :
4. Language :
5. Periodicity :
6. Selling price of single copy :
7. Name and address of the publisher :
8. Name and address of the editor :
9. Name and address of the printer :
10. Name and address of the owner :
11. Rate card :

Sl. No.	Editions	State/Districts/Area covered for circulation	No. of copies circulated	Tariff-black and white/colour/special position (specify)	Rate for display, classified, tenders etc.	If individual editions could be chosen for publication put tick mark
(1)	(2)	(3)	(4)	(5)	(6)	(7)
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11	Special packages if any, like Southern editions/Tamil Nadu/Puducherry editions (specify).					
	All editions					

Attach printed rate card of the publication.

12. Whether circulation figures have been :  
 authenticated (Attach latest Audit Bureau of  
 Circulations Certified Copy/Statutory Auditor  
 Certificate/Chartered Accountant Certificate  
 as applicable).
13. Registrar of Newspapers for India Registration :  
 No. (Attach copy of Registrar of Newspapers  
 for India Registration Certificate)
14. Mechanical data— :
- Size of the publication :
- Number of pages :
- Total print area per page :
- Column width.....cm. :
- Column length.....cm. :
15. Whether empanelled with Directorate of :  
 Advertising and Visual Publicity (DAVP), if so,  
 attach copy of rate approved by the Directorate  
 of Advertising and Visual Publicity (DAVP).
16. Attested copy of the PAN card to be attached :

Signature :

Name :

Designation :

Office address :

(Seal)

Place :

Date :