

**GOVERNMENT OF PUDUCHERRY
ABSTRACT**

Department of Industries & Commerce (Secretariat Wing) - Grant of **Market Development Support Assistance** to **1** industrial unit in **Puducherry Region** under the Scheme "Motivation of Entrepreneurs to start Industries and Fiscal Assistance to Industries - Various incentives" Expenditure sanction - Orders - Issued.

**DEPARTMENT OF INDUSTRIES AND COMMERCE
(SECRETARIAT WING)**

G.O.Rt.No.19/DI&C.(SW)/Tech./T3/2024-25/104 Puducherry, dt. 09.01.2025

Read: G.O. Ms. No.4 / Ind. & Com. / A6 / 2017
dt. 02/05/2017 of Directorate of Industries and
Commerce(Secretariat Wing), Puducherry.

ORDER

Sanction of the Hon'ble Lieutenant Governor is hereby conveyed for incurring of an expenditure not exceeding **Rs.1,500/-**(Rupees One thousand five hundred only) towards payment of **Market Development Support Assistance** to **1** industrial unit in **Puducherry Region** as detailed below under the scheme "Motivation of Entrepreneurs to start Industries and Fiscal Assistance to Industries - Various incentives".

SL. NO.	Name of the unit M/s	Annual fee paid to the MSME Mart in Rs	Eligible Subsidy @ 25% in Rs.	Payable to
1	Barathy Industries, No. C-36, 3rd Cross, Industrial Estate, Thattanchavady, Puducherry - 605009.	6,000	1,500	City Union Bank, Puducherry

Rs.1,500/- (Rupees one thousand and five hundred only)



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2. The subsidy amount is payable to the Bank Account of the unit / Financial Institution / Bank through Electronic Clearance System only.

3. The Grant of Market Development Support Assistance to the concerned entrepreneur is in accordance with the specific and general conditions prescribed in the G.O. read above.

4. The release of subsidy is subject to inspection of the units by the Officials of the Department of Industries and Commerce, to ensure the functioning of the Unit.

5. The name list of beneficiary with details will be uploaded / displayed in department website.

6. The expenditure is debitable to the Head of Account "2851-Village and Small Industries 800-Other Expenditure - 800 (06) - Motivation of Entrepreneurs to start Industries and Fiscal Assistance to Industries - 800 (06) (01) - Puducherry Region - 33 Subsidies" in the budget.

7. The concurrence of the Finance Department, Puducherry has been obtained vide their ID Note No. E-14217/FC/FD/F3/A4/2024-25 dt.06.01.2025

//BY ORDER//

(P.T. RUDRA GOUD)

Addl. Secretary to Govt.(Ind. &Com.)

To

The Director of Industries and Commerce, Puducherry.

Copy to:-

1. The Finance Department, Puducherry.
2. The Director of Accounts & Treasuries, Puducherry.
3. The Director, Planning and Research Department, Puducherry.
4. The Director, Information Technology, Puducherry.
5. The O/o. the Accountant General (Audit) I, Puducherry Branch.
6. The O/o. the Accountant General (Audit) I, TN & Puducherry, Chennai-35.
7. The Central Record Branch, Puducherry.
8. Dy. Director (Tech.), Dte. of Ind.& Com., Puducherry.
9. T1,T2,T3,T4 & T5 - Units, Dte. of Ind. & Com., Puducherry.
10. The Accounts Section (2copies), Dte. of Ind. & Com., Puducherry.
11. G.O. file/spare.